

REP HEADLINE# 6316663 TRF# 331680 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP SEP18/12 14.3
CHANGES *** WPXI-TV **

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6316663 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 9/18 EST#273 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 14.36

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$46,375
PLEASE CONFIRM, THANKS!
STA: 

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 273

9	S		700P-730P	30		\$1,250.00	9/18	9/21	4		TU-F	4
PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL												
11	S		730P-800P	30		\$1,250.00	9/18	9/21	4		TU-F	4
PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL												

9/20- Add 14

9/20 Add 14

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.36
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ **CHANGES** *** WPXI-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:LINE#	:	:	:	:	:	:	:DATE	:DATE	:WK	:INVT	:	:SPTS
24	A		430P-500P	30		\$375.00	9/18	9/21	4		TU-F	4
PROGRAM : JUDGE JUDY												
25	A		800A-900A	30		\$425.00	9/18	9/21	4		TU-F	4
PROGRAM : TODAY SHOW												
26	A		800A-900A	30		\$425.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW												
27	A		600P-630P	30		\$475.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS												
28	A		1000A-1100A	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : ELLEN												
29	A		700P-730P	30		\$1,250.00	9/24	9/24	1		MON	1
PROGRAM : JEOP/WHEEL												

SEP/12 46375.00

CONTRACT TOTAL
TOTAL SPOTS

46375.00
65



MARKET TOTALS \$122,661 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE